



ADVANCE YOUR CAREER COACHING SKILLS

ICF-ACCREDITED

Gain a proven coaching product, practical tools, and a global community to grow your coaching practice.

by **Career Shift**



WHAT MAKES THIS CERTIFICATION DIFFERENT

Here, learning goes hand in hand with doing. By the end of the program, you'll have a **toolkit** you can confidently use with clients, a **project** you've built yourself, and the **support of a community** that lasts well beyond the program.



ICF-Accredited

20 CCE Points

A credential that strengthens your credibility and recognition worldwide



Career Coaching Toolkit

Templates, frameworks, and exercises you can start using with clients from day one



Portfolio-Ready Project

Create your own coaching product during the program and launch it right away



Alumni & Community Network

Join and have lifelong access to a thriving group of 200+ certified coaches across 15+ countries

[Book a Strategy Call](#)

WHY CAREER COACHING MATTERS TODAY

Today's careers rarely move in neat, predictable steps. People reinvent themselves: changing roles, industries, even professional identities, while organizations search for new ways to keep their people motivated and fulfilled.

That's where **career coaching comes in**: helping individuals find direction, assisting companies in retaining talent, and providing coaches with a thriving practice built on real impact.

Only 21% of people globally feel truly engaged at work.

10B

The global coaching industry is projected to surpass \$10 billion by 2030.

21%

7 in 10
professionals

are considering a career change.

THE DIFFERENCE YOU'LL MAKE AS A CAREER COACH



Empower people to build meaningful careers



Strengthen organizations by growing and retaining talent



Provide clarity and confidence in a changing world of work

IS THIS CERTIFICATION RIGHT FOR YOU?

Designed for professionals who want to make a meaningful impact by guiding others through career transitions, growth, and decisions.

HR MANAGERS, TDP & RECRUITERS

FOR YOU IF: You're helping employees grow while balancing organizational goals.

YOU'LL GAIN: Coaching tools to guide career paths, improve retention, and align aspirations with company strategy.

SENIOR LEADERS & INDEPENDENT PROFESSIONALS

FOR YOU IF: You want to stand out in a competitive market and make career conversations more impactful.

YOU'LL GAIN: A credible, globally recognized certification, proven methods, and an active alumni network.

COACHING GRADUATES

FOR YOU IF: You have general coaching skills but want to specialize in career development.

YOU'LL GAIN: An ICF-accredited niche, practical tools, and real-world experience to expand your portfolio.

IS THIS CERTIFICATION RIGHT FOR YOU?

Designed for professionals who want to make a meaningful impact by guiding others through career transitions, growth, and decisions.

TRAINERS, MENTORS & FACILITATORS

FOR YOU IF: You deliver training or mentoring but want to offer deeper, personalized career guidance.

YOU'LL GAIN: Coaching techniques you can integrate into sessions to help participants take concrete steps forward.

CAREER TRANSITIONERS

FOR YOU IF: You're changing industries or starting fresh and want a clear framework for the journey.

YOU'LL GAIN: A step-by-step method to define your direction and the skills to guide others through transitions.

PSYCHOLOGISTS & THERAPISTS

FOR YOU IF: You support personal growth but feel less prepared for career-related challenges.

YOU'LL GAIN: Structured coaching methods that complement your practice and broaden the impact on clients.

[Book a Free Call](#)

ICF ACCREDITATION YOU CAN RELY ON

The **Career Coaching Certification** is accredited by the **International Coaching Federation (ICF)**, the most respected professional body in the field of coaching. This means the program meets international standards of quality and provides **20 Continuing Coach Education (CCE) points** that can be counted toward maintaining or renewing your ICF credential.

WHY IT MATTERS

Recognized Worldwide

Your training is accredited by the **International Coaching Federation (ICF)**, the most respected professional body in coaching.



Strengthen Your Portfolio

Earn **20 Continuing Coach Education (CCE)** points that count toward maintaining or renewing your ICF credential.



Trusted by Clients & Organizations

Organizations and individuals alike can trust that your preparation follows **globally recognized standards of quality**.



This certification will **NOT** by itself make you an ICF-credentialed coach. It provides approved continuing education hours that you can use in your professional development and toward keeping your ICF credential active.

BUILT FOR REAL-WORLD COACHING

Our philosophy is simple: learning sticks when it's **practiced, tested, and reflected on**. This program is designed to give you structure and confidence, while leaving space for your own coaching style to grow.

HOW WE TEACH (in three beats)



LEARN

Live, interactive sessions led by experienced coaches whose backgrounds span six internationally recognized career coaching schools.



APPLY

Peer coaching, assignments, and ready-to-use tools help you put concepts into practice from day one.



REFLECT

Feedback, recordings, and reflective exercises support continuous growth and deeper self-awareness.

WHAT SETS THE EXPERIENCE APART



A Coaching Product of Your Own

Graduate with a complete, ready-to-launch career coaching framework you can implement immediately with clients.



A Thriving Community

Stay connected through our network and platform, where learning and finding opportunities continue beyond graduation.

YOUR 10-MODULE CAREER COACHING JOURNEY

Follow the full arc of a client engagement: from the very first conversation to sustained growth. Each module includes **tools and live practice**, so you can coach with **clarity and confidence**.

01

Career Coaching MINDSET

Develop the unique mindset and approach required to support clients on their deeply personal and practical journey of career transformation.

02

Initiating Contracting & Discovery Session

Learn how to create clarity, alignment, and trust from the very first session by co-defining the purpose, structure, and boundaries of the career coaching journey.

03

Guiding Self-Awareness

Facilitate deep self-awareness as the foundation of any career change, helping clients uncover who they are before deciding where to go.

04

Defining A Career Vision

Guide clients in shaping a compelling vision for their professional future, rooted in personal meaning and clear direction.

05

Drafting The Career Strategy Plan

Transform vision into an actionable strategy by mapping realistic, aligned, and future-forward career paths.

YOUR 10-MODULE CAREER COACHING JOURNEY

Follow the full arc of a client engagement: from the very first conversation to sustained growth. Each module includes **tools and live practice**, so you can coach with **clarity and confidence**.

06

Mastering Specific Career Coaching Tools

Use advanced tools to help clients navigate complexity, gain momentum, and maintain alignment between aspirations and action.

07

Co-Designing Stand-Out Career Deliverables

Support clients in translating their value into tangible, competitive assets that open doors to career opportunities.

08

Assisting Interview Dynamics

Coach clients to confidently show up, speak up, and negotiate with clarity and authenticity in high-stakes interview settings.

09

Navigating Through Fears And Setbacks

Help clients move through fear, resistance, and uncertainty with resilience, accountability, and sustained change.

10

Fostering Career Sustainability

Equip clients to thrive long-term by embedding adaptability, mentorship, and purpose in their evolving career journey.

[Book a Strategy Call](#)

LEARN FROM EXPERIENCED COACHES WHO WALK THE TALK



Mihai Zânt

2020 – Board of Directors ICF (International Coaching Federation)
 2019 – PricewaterhouseCoopers (ICF) – Coaching Certification
 2018 – Game Changer Index* Certified
 2016 – Emergenetics Profile * Certified & Neuro Linguistic Programming (NLP)
 2015 – Executive MBA – ESCP Europe
 2010 – Executive & Career Coach, Antreprenor, Startup Incubator Director, Trainer

With over a decade of experience leading corporate teams and professional communities, Mihai has held diverse roles in sales, marketing, and human resources. His career path includes positions at HP, Veolia, and the Government of Romania, before moving into entrepreneurship, where he now provides consulting, training, and coaching services.

He coordinated a European-funded business incubator worth €2.4 million, supporting more than 600 entrepreneurs through training programs and funding 36 diaspora-led ventures. Today, he works with entrepreneurs through his "Impact Leverage Sessions," offering coaching and mentoring to help them grow their businesses.

In collaboration with the HUMANISTIC community, Mihai has delivered learning programs on leadership, communication, and agility for organizations in Romania and abroad. His clients include NN Amsterdam, VidaXL, CCIFER, KPMG, Accenture, Xerox, Pentalog, BearingPoint, Heineken, Carrefour, Saint-Gobain, HTSS-ADPharma, among others.

He also serves on the board of ICF Romania and the Association for Values in Education (AVE).

Mihai's mission is **EDUCATION**. He champions continuous learning and believes the future of companies lies in their ability to create value for all stakeholders. His goal is to help organizations build cultures where people can act with authenticity, autonomy, and alignment, driving meaningful impact. He works with leaders and professionals in transition, guiding them to reach their full potential through coaching.



Alina Costescu

2022 – Career Coaching Certification | CareerShift
 2022 – Betterup Coach Development Certificate
 2021 – Erickson Solution Focused Coach Certificate | Erickson Coaching International
 2019 – The Art & Science of Transformational Training | Erickson Coaching International
 2019 – Certified Trainer for Extended DISC Behavioural Analysis | HR Profiling Solutions
 2018 – Parent as Coach Certification
 2017 – Romanian Partner for Erickson International Coaching School
 2015 – Certified Process Communication Trainer | Kahler Communication France
 2015 – present: Trainer | Facilitator | Instructional Design

Alina believes that every person has the potential to build a career filled with meaning and fulfillment.

As a specialized coach in career transitions and professional development, she takes a holistic, personalized approach, guiding her clients to discover their strengths, passions, and values, and align them with their professional direction.

Whether someone is navigating a career change, aiming to grow in their current role, or exploring what comes next, her coaching process brings clarity, confidence, and purpose.

Each collaboration is tailored to the individual. Alina provides structure and guidance while honoring the belief that every person is the true expert of their own life. As she often says: *"When work is aligned with who we truly are, it gives us more energy, motivation, and fulfillment – not only in our careers, but in everyday life."*



Viorel Bucur

2020 – SPC – Certified SAFE Program Consultant
 2017-2019 – UCL Center of Behaviour Change – Behaviour Change for Health and Organizations
 2018 – Member EMCC (European Mentoring and Coaching Council)
 2015-2016 – HEC Paris – Executive Program – Executive Coaching of Organizations

Viorel is a Senior Professional Coach and Consultant with more than 10 years of experience in behavioral sciences, organizational sociology, and technology entrepreneurship.

He currently develops organizational behavior transformation projects for medium and large companies, supporting goals in sustainability, efficiency, performance, and innovation.

Viorel has successfully implemented transformation programs for organizations in industries such as insurance, automotive, finance, technology, and media. His change models effectively integrate cultural differences across international contexts, including France, the United Kingdom, Romania, the Netherlands, Belarus, and the United States.

He believes that the next generation of economic and political leaders must deeply understand the universal and cross-cultural language of behavioral change in order to transform the organizations they lead.

Since 2016, Viorel has been the co-founder and Vice President of **CECORP** (the European Association for Professional Organizational Coaching) based in Paris, and a member of **EMCC France** (European Mentoring & Coaching Council).



Alexandra Suciocia



Paula Petric



Cătălina Dabija



Adina Mitroi

[Book a Call With Us](#)

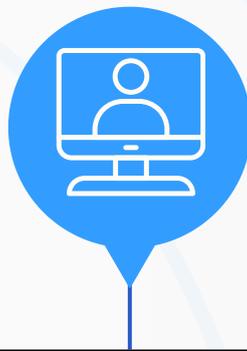
DESIGNED TO FIT YOUR LIFE & BUILD YOUR PRACTICE

The Career Coaching Certification is designed to fit into a busy professional life while giving you the space to practice and reflect. We know your schedule matters, so the program balances live sessions, peer coaching, and self-study in a way that keeps you engaged without feeling overwhelmed.



Duration

20+ hours of live, coach-led training paced across 10 modules with time to practice and apply.



Format

Online and interactive: live sessions, peer coaching, and practical assignments for real-world use.



Extras

Session recordings, ready-to-use tools, and ongoing access to our coaching platform and community.

Ready to begin?

The next step is simple: join the upcoming cohort and start your journey as a certified career coach.

If you'd like to talk it through, book a **free strategy call** with our team. Or, if you're still exploring, watch our **on-demand webinar** to get a taste of the program.

[Book a Strategy Call](#)

[Watch Our Free Webinar](#)



by **Career Shift**

START YOUR JOURNEY AS A **CERTIFIED CAREER COACH**

The structure, support, and recognition are here.

The next step is yours.

[Book a Strategy Call](#)

**Still have questions?
We'd be happy to help.**

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